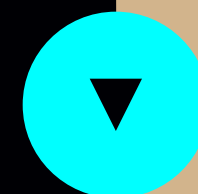
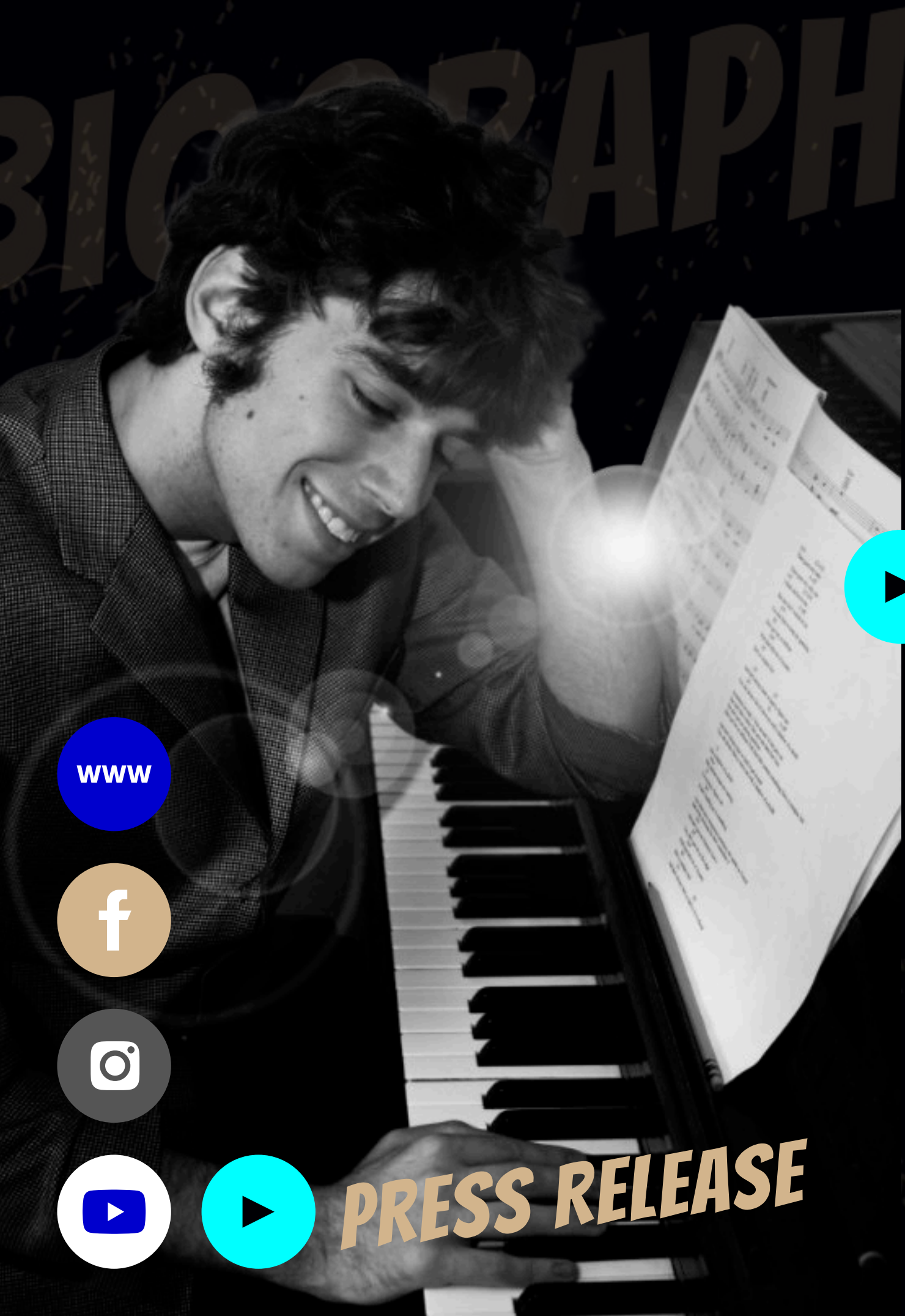




TOMMYHABIBMUSIC

BIOGRAPHY



LISTEN NOW



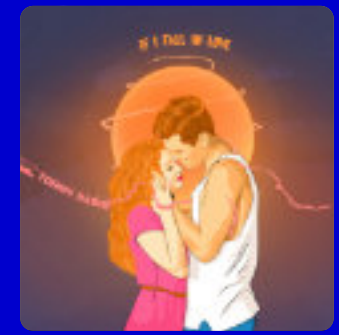
BIO

Music has been in Tommy Habib's blood from an early age. From his first concert at the age of 3 (Elton John) to his current release (*Hindsight is 2020*, available late summer 2021), it has been both his passion and driving force. Tommy's music has always had broad stylistic influences, as his musical palette can encompass pop, rock, R&B, indie, soul and country. However, a hallmark of his writing has been what one colleague describes as "the best melodies in the business." In his own words, "the highest compliment anyone can give me is that my song has been in their head all day. Once I'm there, I want to say something significant, though." His musical works span the themes of lost love, last call at a favorite bar, an ex-lover becoming engaged, human communication and childhood memories.

His many accomplishments include: a commission piece for his high school graduation, acceptance and graduation from the prestigious College-Conservatory of Music, the youngest ever continuously hired program and music director, and performing at CMA Fest. *Hindsight is 2020*, Tommy's latest release, comes on the heels of not only a year of successful touring pre-pandemic, but a string of singles which have nearly doubled his audience. Co-writing with Ericca Latza, Quinn O'Donnell and Amanda Cunningham, he has crafted a wonderful twelve song project.. Writing about maintaining relationships in an upside down world, this album is both timely and timeless. Drawing from influences as broad as 70s classic rock, 2000s R&B and indie pop radio, this album will appeal to all listeners of all demographics. Already listeners have been captivated by the pre-release singles "The Chaser," "Zara" and "Last Call."



I'LL NEVER DRINK AGAIN
SEPTEMBER 3, 2021



IF I FALL IN LOVE
OCTOBER 1, 2021



HINDSIGHT IS 2020 (ALBUM)
OCTOBER 15, 2021



PRESS RELEASE

TARGET DEMOGRAPHIC

CURATED BY:



T O M M Y H A B I B M U S I C

RIYL:

Paul McCartney, Ben Folds

Primary Locations:

Cleveland, OH and Nashville, TN

REACH AND ENGAGEMENT

BASED ON ADVERTISING AGENDA PER MONTH:

Anticipated Impression - 833,300

Target Actions Taken - 12,499

Genre:

Pop/Rock

Age & Gender:

20-35 Males/Females

CROSS PROMOTIONAL PARTNER

A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy."

PRODUCT PARTNER

In cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.

ARTIST SPONSOR/ MARKETING PARTNER

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.

BRAND PITCH DECK

POWERED BY



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