

TIM WOLF EPK





ABOUT TIM WOLF

The theme of being “bound to the land” has had a vice grip hold on Americana Alternative singer-songwriter and guitarist Tim Wolf that transcends physical geography. Growing up on his family’s South Dakota farm, he spent decades vying for the real estate of his life.

Tim Wolf’s elegantly rustic aesthetic is inspired by such classic and current artists as Eric Clapton, Lake Street Dive, Elton John, Jackson Browne, John Mayer, and BB King, among others. His song craft blurs the line between smoldering blues and infectious pop-rock. Hallmarks of his signature style include flights of fleet-fingered bluesy leads, gritty riffage, pastoral folkie touches, and a deeply dimensional sense of ethereal dynamics. His lyrics favor a universal resonance in exploring topics of relationships and life aspirations.

Currently, Tim Wolf is getting ready to release his first full length album, Everything I Learned in Grade School. It was recorded in Tim’s home studio in Nashville, Wolfcreek Studios and in Mystic Studios, Warsaw, Poland. Produced and mixed by Kenny Schick of Basement 3 Productions, Nashville, it speaks about failing relationships, unrequited love, and overcoming life obstacles.

RELEASE DATES

“SURVIVE”

MARCH 4

Listen

“HALFWAY TO AMMARILLO”

APRIL 15

Listen

“EARTHQUAKE IN A BOTTLE”

MAY 27

Listen

"FREQUENCY"

JULY 8

Listen

EVERYTHING I LEARNED IN GRADE SCHOOL

JULY 22

Listen

PRESS LINKS

SHOW DATES

TARGET DEMOGRAPHIC CURATED BY:

RIYL: John Mayer, Eric Clapton, Elton John

Genre: Alternative Americana

Age & Gender: Male & Female; 35-60

Primary Locations: Southeast USA, Europe

Interest: Literature, Art, Entrepreneurship

REACH AND ENGAGEMENT - BASED ON ADVERTISING AGENDA PER MONTH:

Anticipated Impression - 833,300

Target Actions Taken - 12,499

Desired Conversion Rate 5% - 624"





BRAND PITCH DECK

CROSS PROMOTIONAL PARTNER:

A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy."

PRODUCT PARTNER:

n cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.

ARTIST SPONSOR/MARKETING PARTNER:

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.



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