MKEDUNBAR





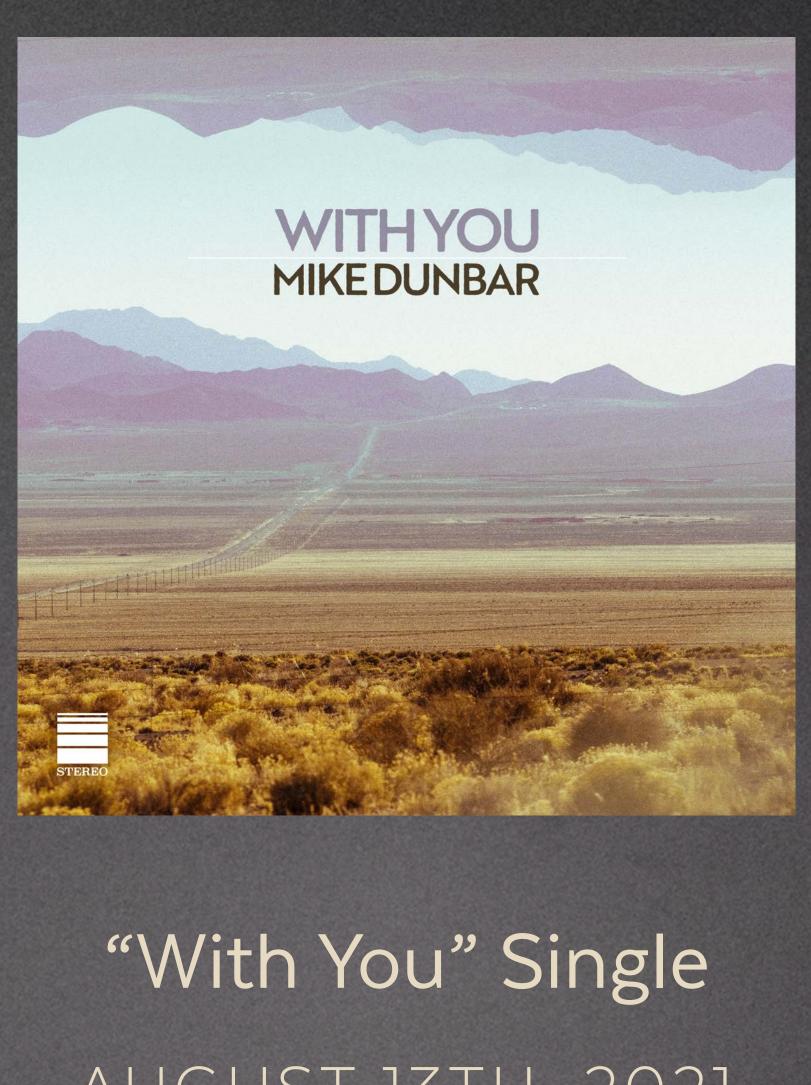
MIKE DUNBAR RELEASES - LISTEN NOW











AUGUST 13TH, 2021



"Good Things" Single SEPTEMBER 10TH, 2021





"Pillars of Salt" Single OCTOBER 8TH, 2021



"Something Great" EP OCTOBER 22ND, 2021



BIOGRAPHY

Mike Dunbar is a singer-songwriter in Nashville. His music is equal parts Paul Simon and Tom Petty, blending lyrical depth with a rock-and-roll attitude. A native of a sleepy seaside New England town, he earns his living as a professional musician.

Dunbar has been awarded grants from the Mellon Foundation and the College of the Holy Cross to compose and record original songs. His work has been featured in the Boston Globe as well as on The River and New Hampshire Public Radio's "All Things Considered".

PRESS LINKS

COMING SOON

SHOW DATES

COMING SOON

TARGET DEMOGRAPHIC

CURATED BY:

RECOMMEND IF YOU LIKE:

Jason Isbell, Jackson Browne, Tom Petty

AGE & GENDER: 25-50 Females/Males

INTERESTS:

Reading, motorcycles, vintage watches, film photography, cocktail making, tattoos, poetry

GENRE: Americana Rock

PRIMARY LOCATIONS:

Nashville, Boston, New Hampshire

REACH AND ENGAGEMENT

BASED ON ADVERTISING AGENDA PER MONTH

ANTICIPATED IMPRESSION - 833,300

TARGET ACTIONS TAKEN - 12,499

DESIRED CONVERSION RATE 5% - 624

PARTNERSHIP EXPECTATIONS

SHARED PARTNERSHIP:

A shared partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the shared partnership the brands will equally split the expenses incurred by the partnership and all parties will commit to executing the agreed upon promotional strategy.

COVERAGE PARTNERSHIP:

In cases where one partner has a significantly larger reach or existing promotional budget the lesser of the partners will cover a portion of the expenses incurred from the partnership not exceeding the agreed upon amount at the start of the partnership.

MONTHLY STIPEND:

Brands who wish to maintain a constant presence with their partners may structure their partnership with a monthly contribution of funds, goods or services.



