

A pregnant woman with long brown hair is lying on her back on a patterned blanket outdoors. She is wearing a blue knit sweater and blue jeans. Her eyes are closed, and she has a peaceful expression. To her left, there is a stack of books, a small orange candle, and a pair of glasses. A pink paper bag is lying to her right. The background is a lush green lawn.

MEREDITH ROUNSLEY



BIOGRAPHY

MEREDITH ROUNSLEY

MEREDITH ROUNSLEY IS A SINGER AND SONGWRITER WHO MELTS CANDID STORYTELLING WITH AN ORGANIC, FOLK-POP SOUND. INSPIRED BY A LIFE OF TRAVEL AND CASUAL CONVERSATIONS WITH STRANGERS, MEREDITH CREATES MUSIC THAT IS WARM AND GROUNDED, PLACING HER COMFORTABLY IN THE COMPANY OF CONFESSIONAL SONGWRITERS LIKE SARA BAREILLES AND KT TUNSTALL. MEREDITH RELEASED A 4 SONG EP IN THE SUMMER OF 2016, WEAPON, FOLLOWED BY HER LATEST SINGLE, "FLUENT" IN 2020.

LISTEN NOW



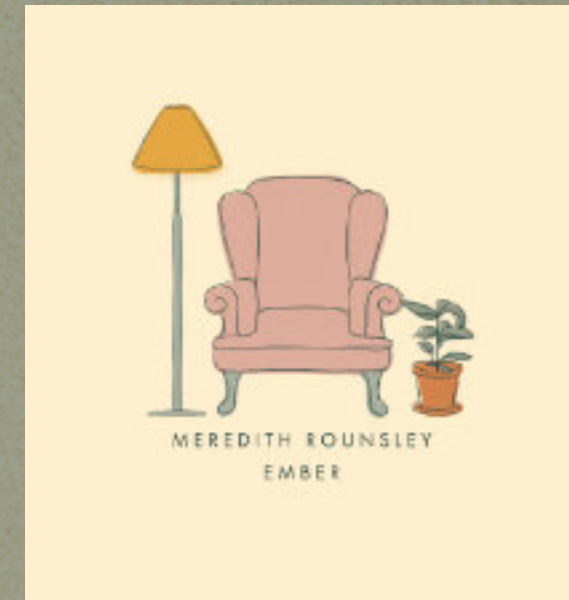
"1985" (SINGLE)
JUNE 25, 2021

[SOUNDCLOUD](#)



"LET SOMEBODY LOVE YOU" (SINGLE)
JULY 23, 2021

[SOUNDCLOUD](#)



***EMBER* (EP)**
AUGUST 27, 2021

[SOUNDCLOUD](#)

[PRESS RELEASE](#)

PRESS LINKS



TARGET DEMOGRAPHIC CURATED BY:

RECOMMEND IF YOU LIKE:

FEIST, NORAH JONES, SARA BAREILLES

AGE & GENDER:

MALE AND FEMALE 25-45 YEARS

PRIMARY LOCATIONS:

TENNESSEE, MARYLAND, DELAWARE

INTERESTS:

READING, JOURNALING, COOKING



REACH AND ENGAGEMENT

BASED ON ADVERTISING AGENDA PER MONTH:

ANTICIPATED IMPRESSION - 833,300

TARGET ACTIONS TAKEN - 12,499

DESIRED CONVERSION RATE 5% - 624



PARTNERSHIP EXPECTATIONS

SHARED PARTNERSHIP

A SHARED PARTNERSHIP IS THE SUGGESTED OPTION FOR BRANDS WHO HAVE EQUAL SOCIAL REACH AND/OR EXISTING PROMOTIONAL BUDGET. UNDER THE SHARED PARTNERSHIP THE BRANDS WILL EQUALLY SPLIT THE EXPENSES INCURRED BY THE PARTNERSHIP AND ALL PARTIES WILL COMMIT TO EXECUTING THE AGREED UPON PROMOTIONAL STRATEGY.

COVERAGE PARTNERSHIP

IN CASES WHERE ONE PARTNER HAS A SIGNIFICANTLY LARGER REACH OR EXISTING PROMOTIONAL BUDGET THE LESSER OF THE PARTNERS WILL COVER A PORTION OF THE EXPENSES INCURRED FROM THE PARTNERSHIP NOT EXCEEDING THE AGREED UPON AMOUNT AT THE START OF THE PARTNERSHIP.

MONTHLY STIPEND

BRANDS WHO WISH TO MAINTAIN A CONSTANT PRESENCE WITH THEIR PARTNERS MAY STRUCTURE THEIR PARTNERSHIP WITH A MONTHLY CONTRIBUTION OF FUNDS, GOODS OR SERVICES.

MEREDITH ROUNSLEY



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