



The country music maverick brings his diverse new sound with the live performance series using a mix of covers including Ed Sheeran's "Blow," previously released tracks like Manny's "Old Money," as well as unreleased material including his country-punk cornerstone "95." Each tune was strategically chosen to personify Blu's rebellious leap into a new country-punk space where rock-based instrumentals are at the forefront.



# LIVE AND TURNED UP: VOLUME 1

Old Money January 29, 2021



95 February 26, 2021

Burnout Town
March 26, 2021

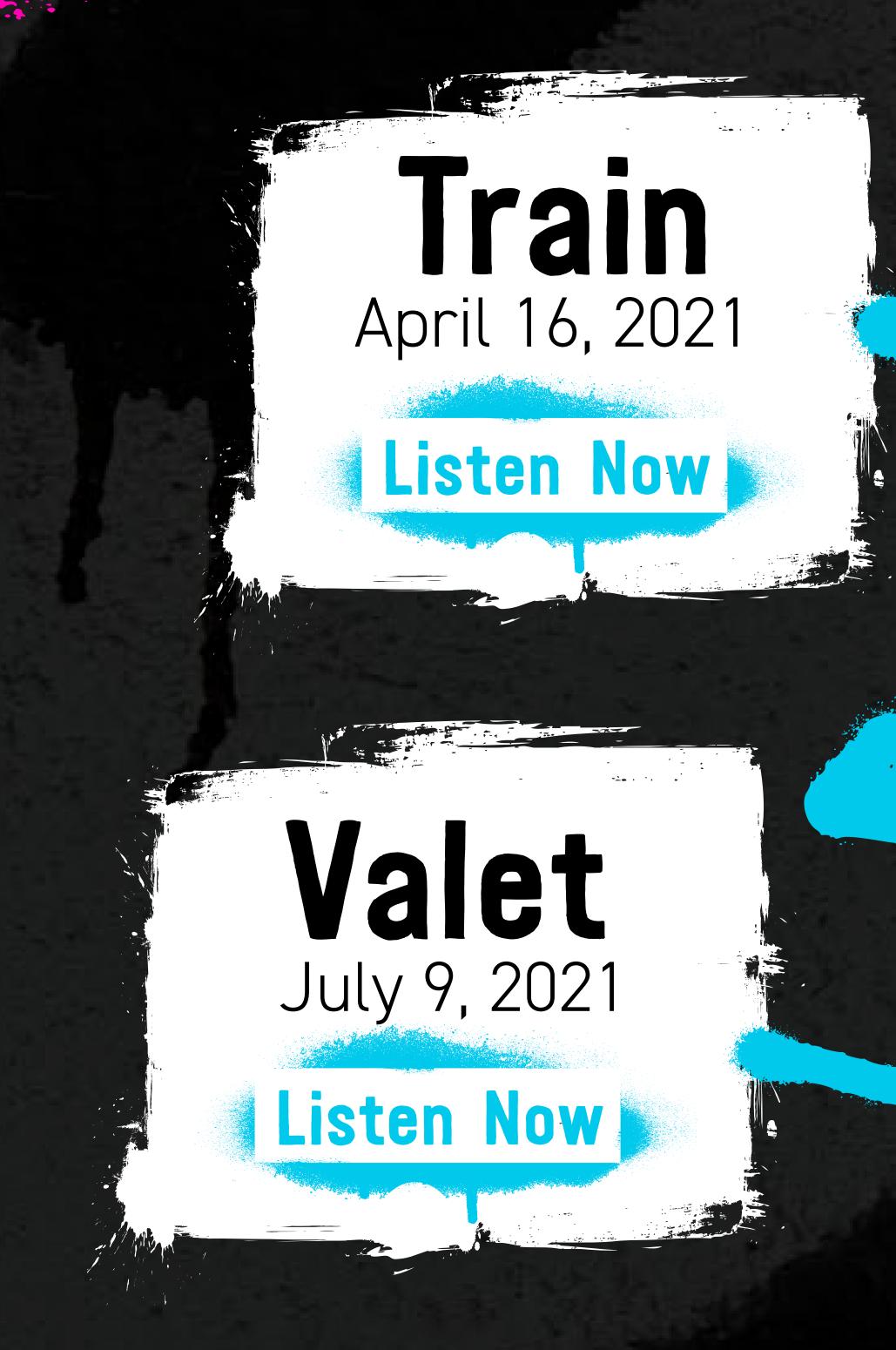
Death By
Rock and Roll
(PRETTY RECKLESS COVER)
March 12, 2021

X On My Heart

April 9, 2021



# RELEASE SCHEDULE



Might As Well Lead
May 21, 2021

Listen Now

DEVIL
August 20, 2021
Listen Now

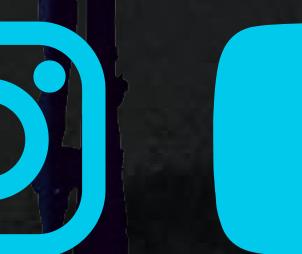
Manny Blu has always done things his own way.

Years before unveiling his country-punk sound with songs like "'95," the larger-than-life vocalist grew up in Montreal, finding different ways to challenge the status quo. He trained for a career as an MMA fighter. He embraced country music. And when a move to Nashville placed him at the geographic epicenter of the genre, he shook things up once again, creating a musical hybrid that blended the storytelling of country, the hard-charging quitars of rock & roll, the anthemic melodies of pop, and the raw rebellion of punk.





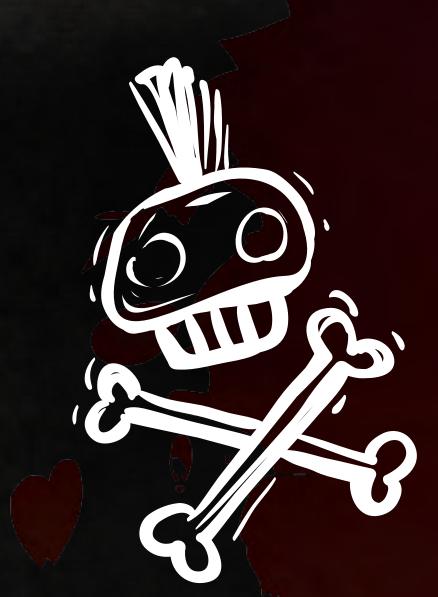








# LIVE AND TURNED UP: VOLUME 2

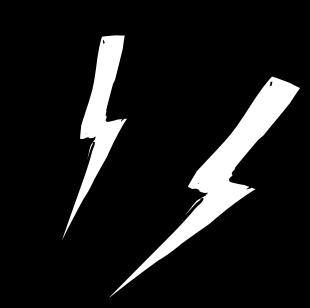


RELEASE SCHEDULE



Train
May 14, 2021





Prisoner (MILEY CYRUS COVER)
June 18, 2021



Rusty Things
July 2, 2021

#### Live and Turned Up Volume 2 was filmed at the historic Exit/In

"Nashville is built on its ability to assist artists at all levels of skill and notoriety. To lose a place like the Exit/In would be a detrimental loss to such a great community that values its history and importance. I'm so unbelievably grateful that they let us film our series 'Live and Turned Up Volume 2' on that historic stage. I definitely would have loved to have been able to play a real show with a live crowd but having that neon 'Exit/In' sign behind the band and I is something that is so meaningful to me, and as mentioned, something that I am so grateful to be able to relive forever."

- Manny Blu







## CROSS PROMOTIONAL PARTNER:

A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy.

## PRODUCT PARTNER

In cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.

### ARTIST SPONSOR/MARKETING PARTNER:

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.

