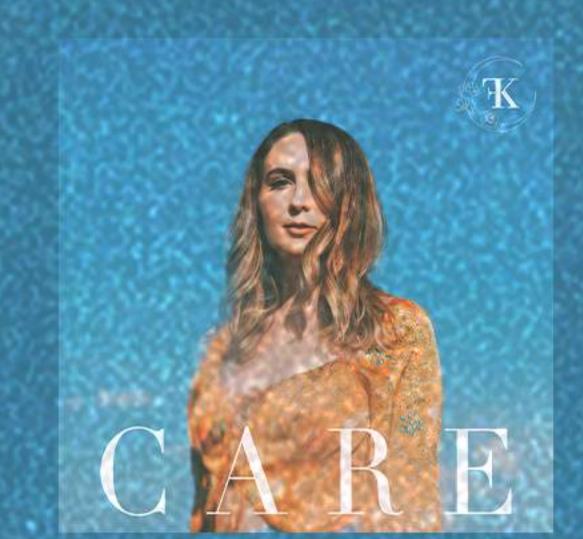


Soulful singer/songwriter, Kara Frazier, first captured attention in 2018 with a fresh take on a retro sound. Frazier transcends a singular genre, blending organic pop elements with classic R&B/soul and jazz sounds. A free spirit from the Florida coast, her early musical influences include Etta James and Ray LaMontagne, with later inspiration by Michael Kiwanuka and Florence + The Machine.

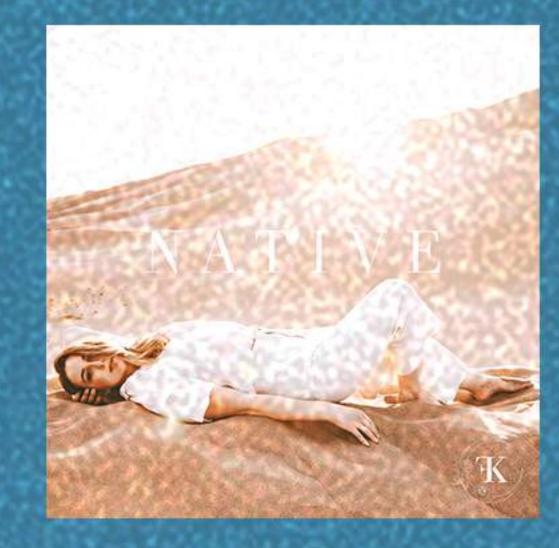
Frazier has worked with blues legend, Taj Mahal, and has been produced by GRAMMY-winning producers such as Brett Maher (Ray Charles, Tina Turner) and Shannon Sanders (India.Arie, John Legend, P!nk).

In 2019, Frazier released her debut EP, Seven Ages, featuring cinematic single, "Deliver Me" produced by Sanders. A string of singles followed, including a cover of Jessie Ware's "Say You Love Me" via U.K. label FrtyFve Records and emotional ballad "Lovesick." Frazier's latest release, The Beach Tapes, includes Caribbean soul-inspired single "Care", Bossa Nova jazz-tinged track "Native", and the groove-centric "Santa Cruz." Recently signing to EP Rights Management, Frazier's next release, The Deja Vu Sessions, is set for release in fall 2020.

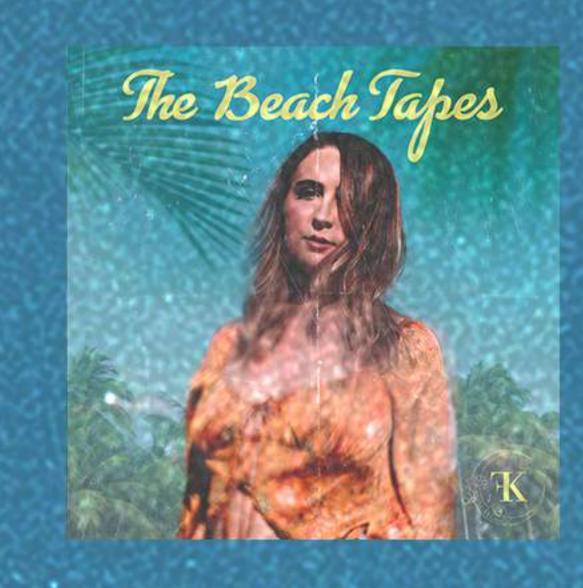
KARA FRAZIER RELEASES LISTEN NOW



CARE-Single July 17, 2020



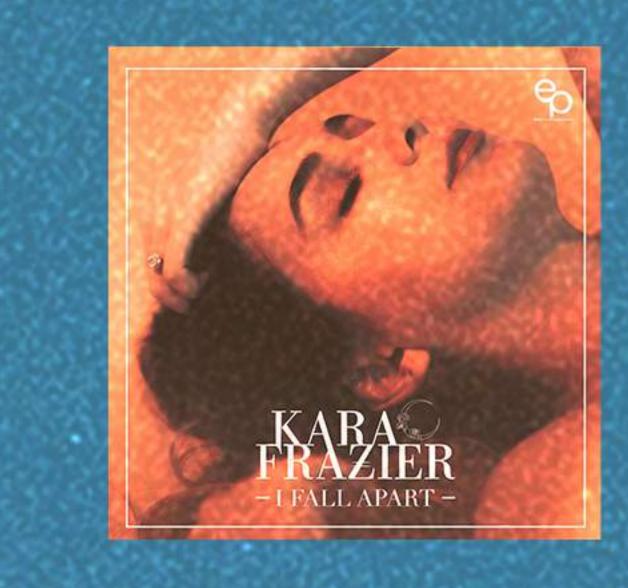
NATIVE-Single AUGUST 14, 2020



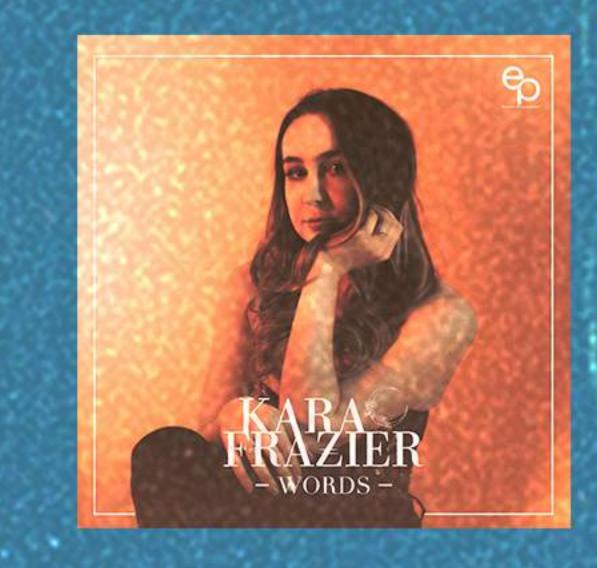
TAPES - EP

September 4, 2020

THE BEACH



I FALL APART - Single **DECEMBER 4, 2020**



WORDS-Single JANUARY 1, 2021

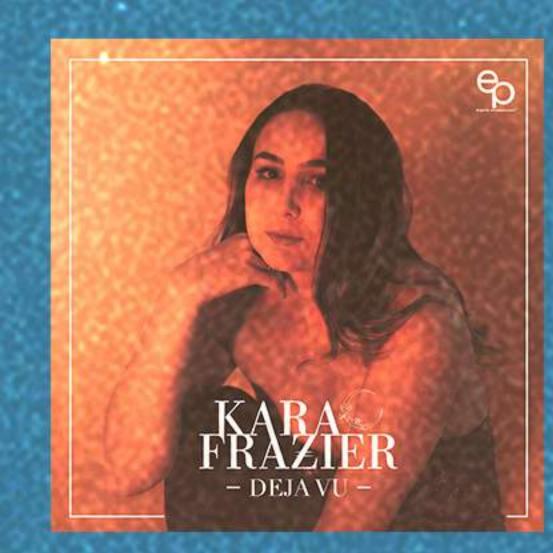
SOUNDCLOUD

SOUNDCLOUD

SOUNDCLOUD

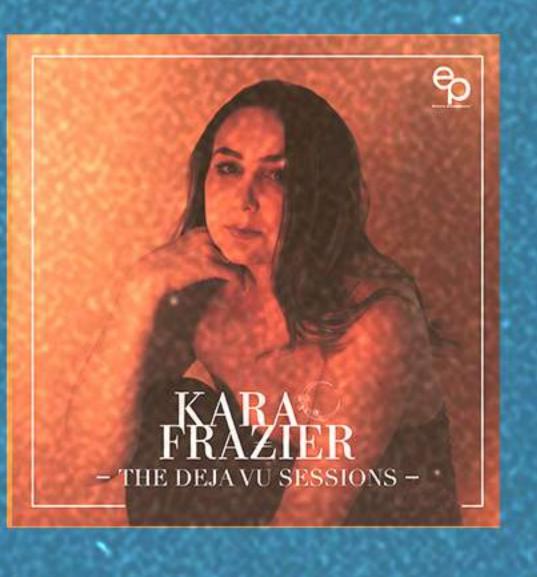
SOUNDCLOUD

SOUNDCLOUD



DEJA VU - Single JANUARY 29, 2021

SOUNDCLOUD



DEJA VU SESSIONS - EP JANUARY 29, 2021

SOUNDCLOUD

SHOW DATES PRESS LINKS

Parkfest 2020 Franklin, TN | October 3, 2020

https://thebluesproject.co/2020/08/pip-millett-stupid-people/ http://www.iamtunedup.com/46-nashville-artists-to-watch-2020/

https://bsidesbadlands.com/kara-frazier-seven-ages-debut-ep-premiere





RIYL: Lana Del Ray, Adele, Leon Bridges

Age & Gender: 20-30 Females / Males

Genre: Pop/Soul

Interest: Fashion/Jewelry, Nature, True Crime

Primary Locations: Nashville, Atlanta, Jacksonville, Memphis

REACH AND ENGAGEMENT

BASED ON ADVERTISING AGENDA PER MONTH:

Anticipated Impression - 833,300 | Target Actions Taken - 12,499 | Desired Conversion Rate 5% - 624"



BRAND PITCH DECK

CROSS PROMOTIONAL PARTNER:

A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy.

PRODUCT PARTIES.

In cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.

ARTIST SPONSOR/ MARKETING PARTNER:

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.

