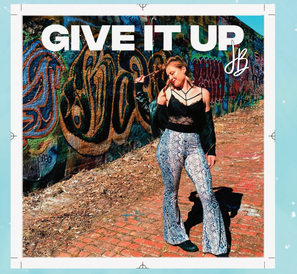
Jacque Baldori

Biography

Press Release

Jacque Baldori is a pop singer-songwriter from Lansing, Michigan who uses her charismatic lyrics and powerful vocals to create music that is uplifting and energetic. Jacque's driving values are authenticity and honesty, and this translates in her music both sonically and lyrically. Jacque teamed up with Producer Ben Brown to create her upcoming project, Welcome To My World. With production inspired by Dua Lipa's "Future Nostalgia" and Ellie Goulding's "Brightest Blue", Welcome To My World is a 11 song collection that features themes of positivity, empowerment, and strength.

Music - Listen Now!



"Give It Up"
(Single)

August 6, 2021

SOUNDCLOUD

"Bubble Bath"
(Single)

September 3, 2021

SOUNDCLOUD

"Spread Love"
(Single)

October 1, 2021

SOUNDCLOUD

Welcome To My
World (Album)

October 15, 2021

SOUNDCLOUD

PRESS RELEASE

Target Demographic curated by

RECOMMEND IF YOU LIKE:

Dua Lipa, Adele, Amy Whinehouse and Lake Street Dive

AGE & GENDER:

Male & Female 25-45 years

PRIMARY LOCATIONS:

Nashville, Los Angeles, New York City, Atlanta

INTERESTS:

Fitness, Cooking, Animals, Family

Reach and Engagement

BASED ON ADVERTISING AGENDA PER MONTH

ANTICIPATED IMPRESSION	833,300
TARGET ACTIONS TAKEN	12,499
DESIRED CONVERSION RATE	5% - 624

Shared Partnership

A shared partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the shared partnership the brands will equally split the expenses incurred by the partnership and all parties will commit to executing the agreed upon promotional strategy.

Coverage Partnership

In cases where one partner has a significantly larger reach or existing promotional budget the lesser of the partners will cover a portion of the expenses incurred from the partnership not exceeding the agreed upon amount at the start of the partnership.

Monthly Stipend

Brands who wish to maintain a constant presence with their partners may structure their partnership with a monthly contribution of funds, goods or services.

Partnership Expectations

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Partnership Expectations

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