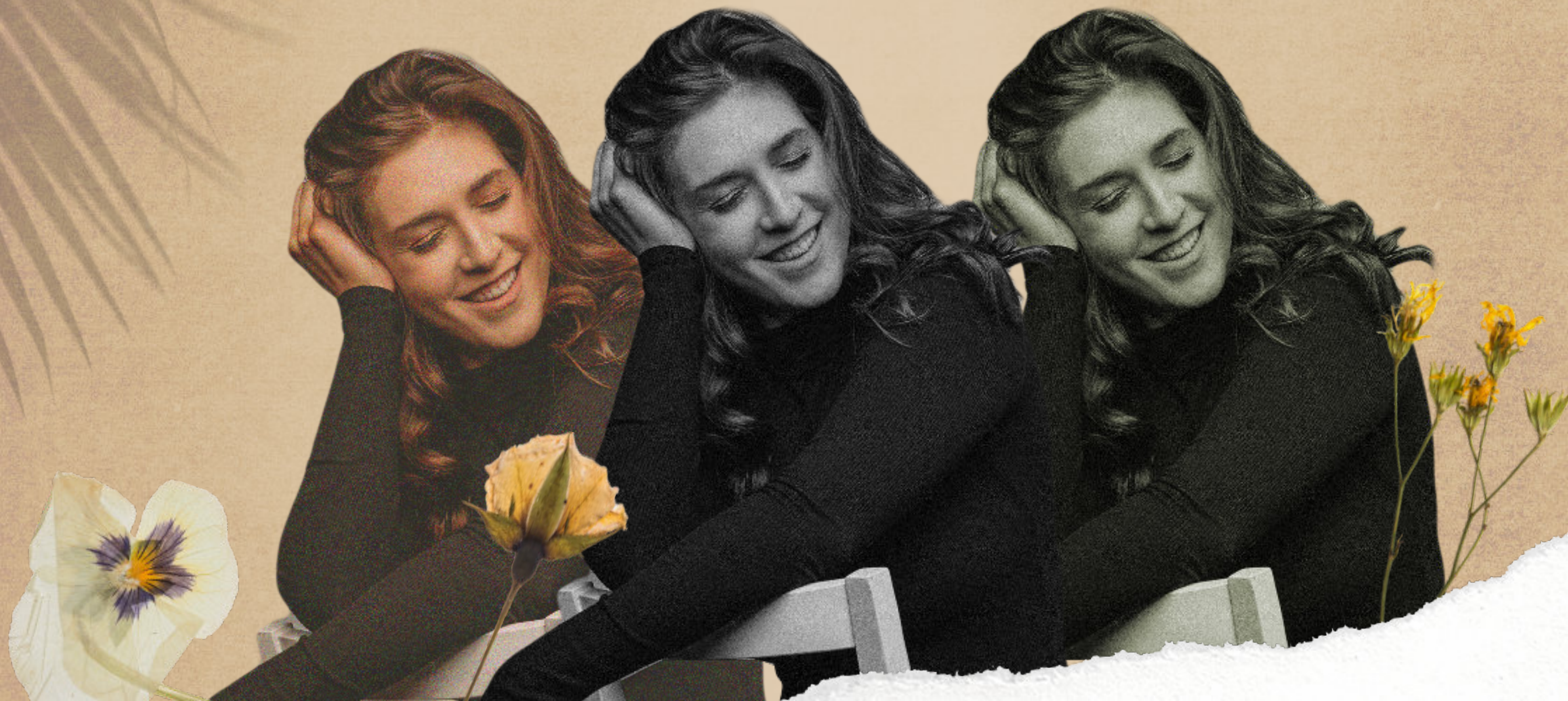


# **danielle** *columnier*







**danielle**  
cormier

# Biography

Danielle Cormier is a Nashville based singer-songwriter that has a passion for music that has been prevalent in her life since she was five years old. She learned how to play the piano, guitar, and then eventually started writing songs. With honest songwriting and vocals that are similar to Norah Jones and Sara Bareilles, Danielle creates music that is both approachable and captivating.

# Listen Now



"Missing Piece" (Single)  
June 25, 2021



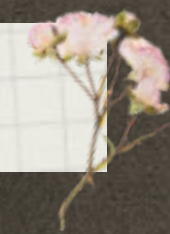
"Riverside" (Single)  
July 23, 2021



Réflexion (EP)  
July 16, 2021

**PRESS RELEASE**

**PRESS RELEASE**





# Target demographic curated by:

## Recommend If You Like:

Sarah Bareilles,  
Norah Jones,  
Jill Andrews

## Age & Gender:

Female 18-35 years  
male and female

## Primary Locations:

Nashville,  
North Carolina,  
Atlanta

## Interests:

Baking,  
Reading,  
True Crime,  
Yoga.

# Reach and Engagement

Anticipated Impression

**833,300**

Target Actions Taken

**12,499**

Desired Conversion Rate 5%

**624**



# Partnership Expectations

## Shared Partnership

A shared partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the shared partnership the brands will equally split the expenses incurred by the partnership and all parties will commit to executing the agreed upon promotional strategy.

## Coverage Partnership

In cases where one partner has a significantly larger reach or existing promotional budget the lesser of the partners will cover a portion of the expenses incurred from the partnership not exceeding the agreed upon amount at the start of the partnership.

## Monthly Stipend

Brands who wish to maintain a constant presence with their partners may structure their partnership with a monthly contribution of funds, goods or services.





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