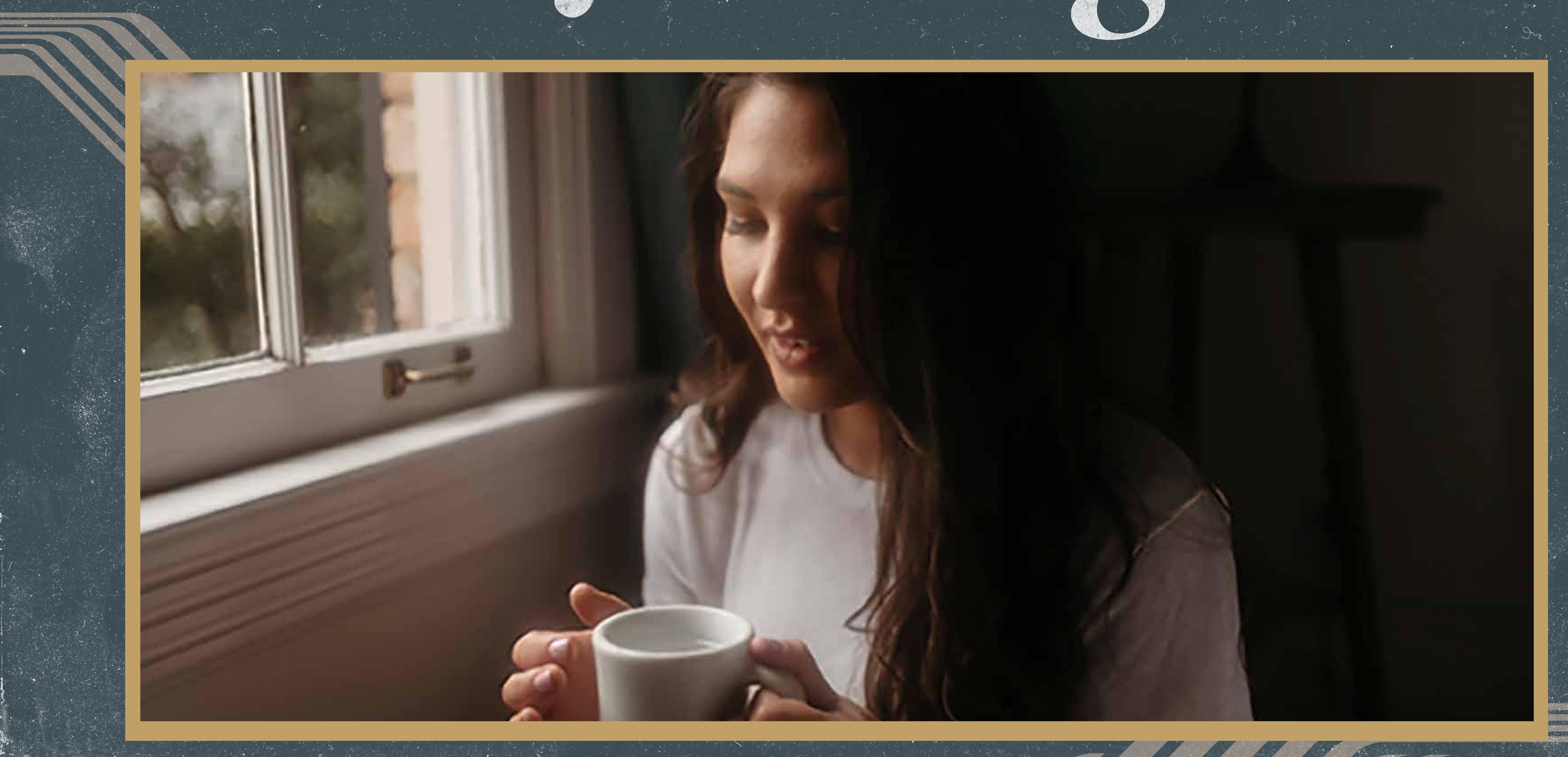
Crystal Leigh





BIOGRAPHY

Nashville-based singer-songwriter Crystal Leigh's vocals exude a melodic warmth and heartfelt timbre - paying tribute to the musical influences of her life, from the classics of Linda Rondstadt and The Eagles, to modern icons, like Kacey Musgraves. Her notable sound is a delightful blend of light-hearted spirit and genuine intention, which parallels the journey she's traveled so far. Her music carries the excitement for what's to come and limitless possibilities of what tomorrow has in store. Motivated by optimism, thoughtfulness, and dedicated faith, her soulful melodies and lyrics are honest Americana.







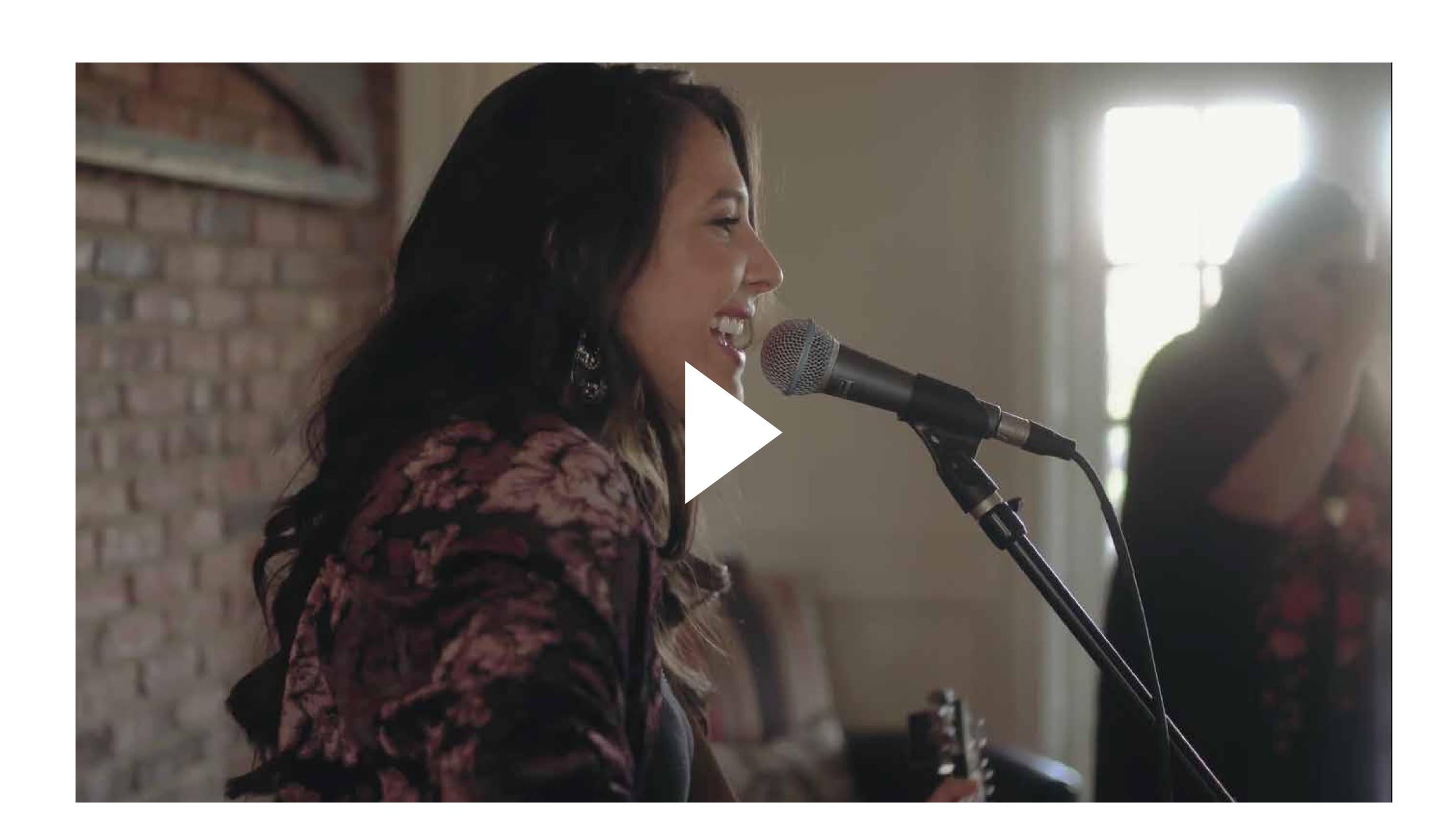












Trading Skylines - EP

RELEASE SCHEDULE:

Normal Girls - May 28, 2021 Get Gone - July 2, 2021 Trading Skylines - August 13, 2021 Southern Comfort - September 24, 2021

EP Release - October 8, 2021









TARGET DEMOGRAPHIC CURATED BY:

Recommend if You Like:

Linda Ronstadt, Kacey Musgraves, & The Eagles

Genre:

Americana / Singer-songwriter

Age & Gender:

Female 20 - 40

Primary Locations:

California & Tennessee

Interests:

Personal Wellness, Cooking, DIY Projects, Fashion, Environmentally-Conscious Products, & Faith

Reach and Engagement - Based on Advertising Agenda per Month:

Anticipated Impression - 833,300
Target Actions Taken - 12,499
Desired Conversion Rate 5% - 624



BRAND PITCH DECK





A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy.

Product Partner:

In cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.

Artist Sponsor/Marketing Partner:

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.

POWERED BY:



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