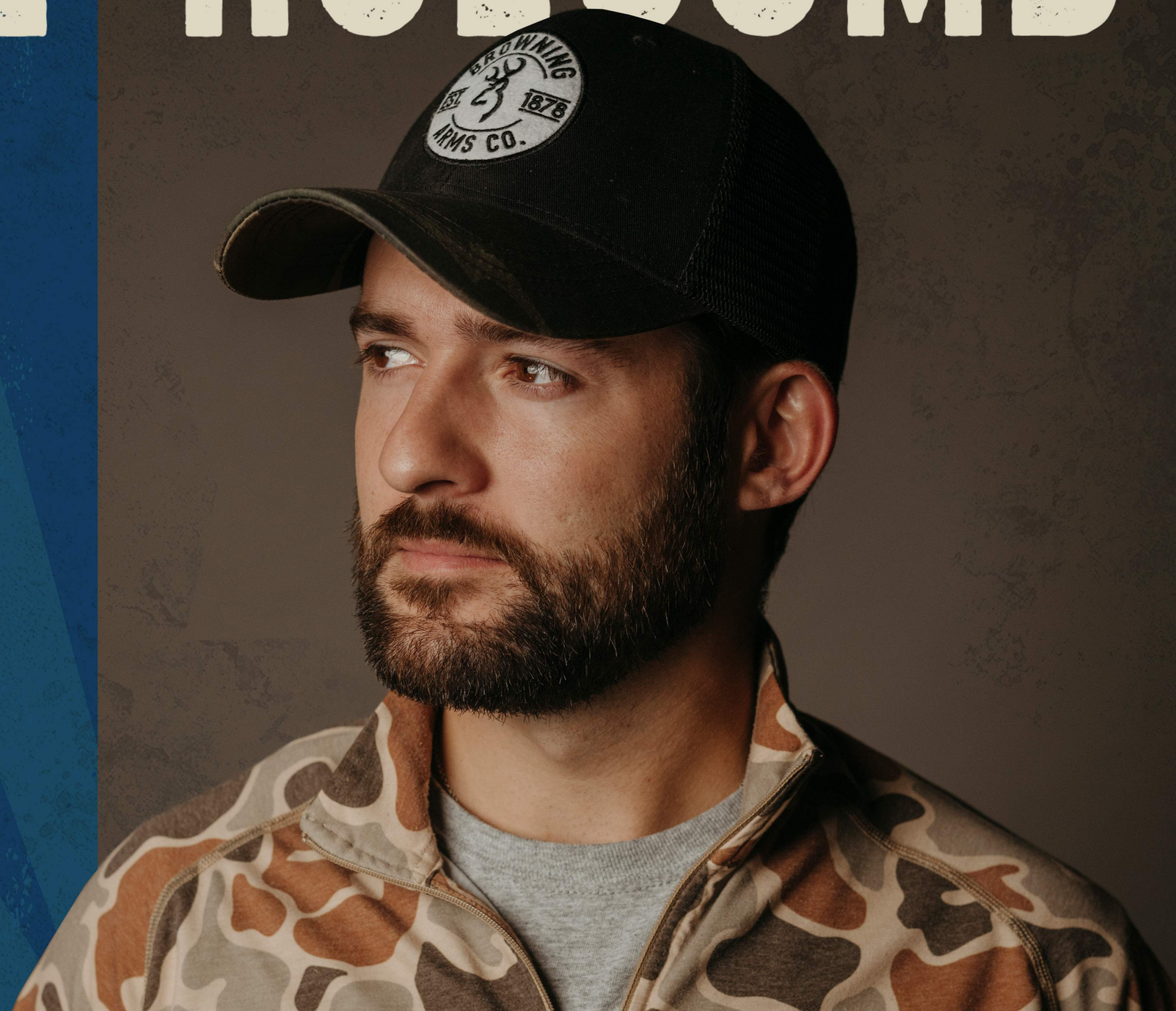
BLAINE HOLCOMB



BIOGRAPHY

He might come from a college town in upstate New York, but Blaine Holcomb won’t let anyone tell him he’s not country. Growing up in a blue collar family, Blaine learned the value of hardwork, honesty, and family - as well as how to hunt and fish with the best of them. No stranger to the Nashville scene, Blaine has been playing shows around town for the past six years, currently holding residences at Dierks Bentley’s Whiskey Row and The Valentine. Now paired with his perfect producer, Jay Brunswick (Brantley Gilbert, Reba MacEntire, Parmalee, Josh Thompson), he is ready to hit the ground running in 2021 with new music, a new look, and more confidence than ever before.

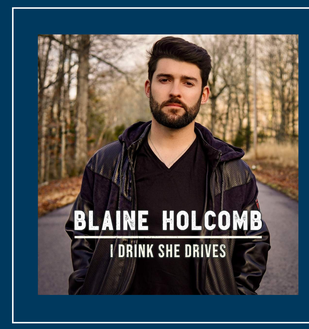
MUSIC - LISTEN NOW!

SINGLE - MAY 14

Over A Beer

Soundcloud

SINGLE - JUNE 18



I Drink She Drives

Soundcloud

SINGLE - JULY 30

Keep Your Line In The Water

Soundcloud

SINGLE - SEPTEMBER 10

Beer Taste Better

Soundcloud

EP - OCTOBER 1

Over A Beer

Soundcloud

PRESS RELEASE

TARGET DEMOGRAPHIC

CURATED BY:

RIYL: ERIC CHURCH, RILEY GREEN, CODY JOHNSON

GENRE: COUNTRY

AGE & GENDER: MALE & FEMALE 20-35

PRIMARY LOCATIONS: TENNESSEE & NEW YORK

INTEREST: HUNTING, FISHING, OUTDOOR ACTIVITIES

REACH AND ENGAGEMENT

BASED ON ADVERTISING AGENDA PER MONTH:

ANTICIPATED IMPRESSION - 833,300

TARGET ACTIONS TAKEN - 12,499

DESIRED CONVERSION RATE 5% - 624

BRAND PITCH DECK

CROSS PROMOTIONAL PARTNER:

A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy.

PRODUCT PARTNER:

In cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.

ARTIST SPONSOR/MARKETING PARTNER:

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.

POWERED BY

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