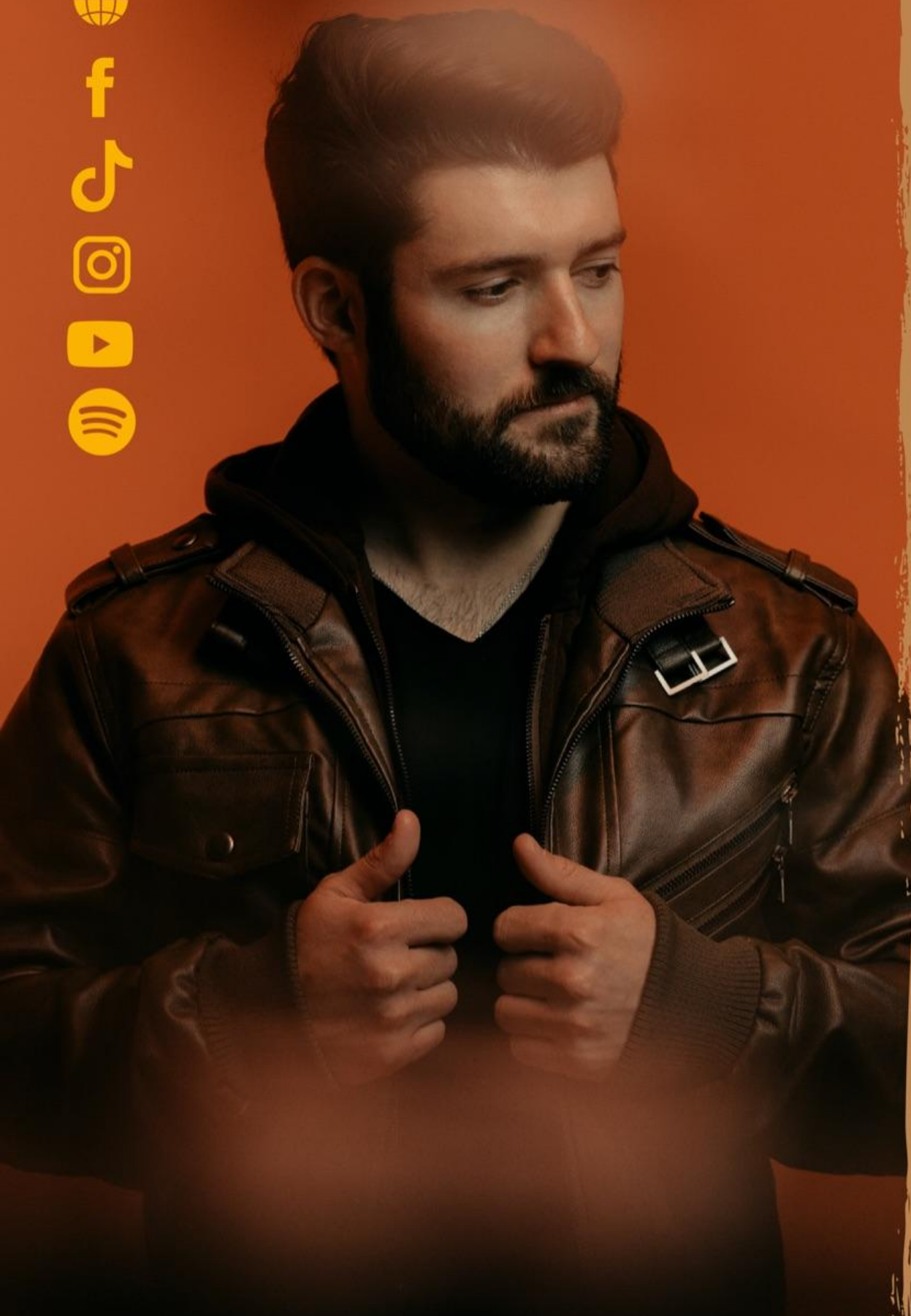


BLAINE HOLCOMB



ABOUT

BLAINE HOLCOMB

GROWING UP IN A BLUE COLLAR FAMILY, BLAINE LEARNED THE VALUE OF HARDWORK, HONESTY, AND FAMILY - AND ALSO HOW TO HUNT AND FISH WITH THE BEST OF THEM. RAISED ON COUNTRY RADIO AND THE WORDS OF GEORGE JONES, MERLE HAGGARD, KEITH WHITLEY, AND DARYLE SINGLETARY, IT ONLY MADE SENSE THAT WHEN BLAINE FIRST PICKED UP A GUITAR AT AGE 11, "MAMA TRIED" WAS ONE OF THE FIRST SONGS HE LEARNED..

HIS TALENTS SOON LED HIM TO NASHVILLE, AND HE NEVER LOOKED BACK. SINCE, HE HAS HAD QUITE THE SUCCESS ON HIS MUSICAL JOURNEY, OPENING UP FOR ACTS SUCH AS RANDY HOUSER, AND EASTON CORBIN. HE HAS ALSO GAINED OPPORTUNITIES TO PERFORM FOR SUCH THINGS AS THE AGT NATIONAL GOLD CHAMPIONSHIPS AND BASS PRO SHOP'S WORLD FISHING FAIR ALONGSIDE LEGENDS LIKE LUKE BYRAN AND DIERKS BENTLEY.

THROUGH THE PANDEMIC BLAINE WORKED TIRELESSLY ON A NEW RECORD, OVER A BEER WHICH WAS RELEASED IN OCTOBER 2021 AND ALREADY CLOSING IN ON 1MILLION WORLDWIDE STREAMS. THIS PAST MARCH, BLAINE RELEASED A STRING OF LIVE PERFORMANCE TRACKS FEATURING LOCAL NASHVILLE ARTISTS TORI ALLEN, JABE BURGESS, AND CASSIDY LYNN, AS WELL AS MANNY BLU WHO ALSO FEATURED HIM ON HIS 2021 SINGLE "CIRCLE UP."

READY TO BUILD OFF RECENT SUCCESSES, BLAINE HOLCOMB IS GEARING UP FOR A NEW EP WITH NEW MUSIC COMING ALL SUMMER. WORKING WITH HIS LONG-TIME PRODUCER, JAY BRUNSWICK, AND FEATURING TALENT FROM COUNTRY ARTIST KINSEY ROSE, BLAINE IS READY TO TAKE IT UP A NOTCH, AND HE IS JUST GETTING STARTED.

MUSIC



9.23

LESSONS

[LISTEN NOW](#)

6.10

"WHEN IT COMES TO LOVE"

[LISTEN NOW](#)

7.15

"LESSONS"
FT. KINSEY ROSE

[LISTEN NOW](#)

8.19

"LOVE A LITTLE MORE"

[LISTEN NOW](#)

[TOUR DATES](#)

TARGET DEMOGRAPHIC

RIYL

ERIC CHURCH, RILEY GREEN, CODY JOHNSON

GENRE

NEO-TRADITIONAL COUNTRY

AGE & GENDER

MALE / FEMALE
24-46

PRIMARY LOCATIONS

NASHVILLE, TN / UPSTATE NY

INTERESTS

GOLF, FISHING, HUNTING

REACH AND ENGAGEMENT - BASED ON ADVERTISING AGENDA PER MONTH:

ANTICIPATED IMPRESSION

833,300

TARGET ACTIONS TAKEN

12,499

DESIRED CONVERSION RATE

5% - 624



BRAND PITCH DECK

CROSS PROMOTIONAL PARTNER:

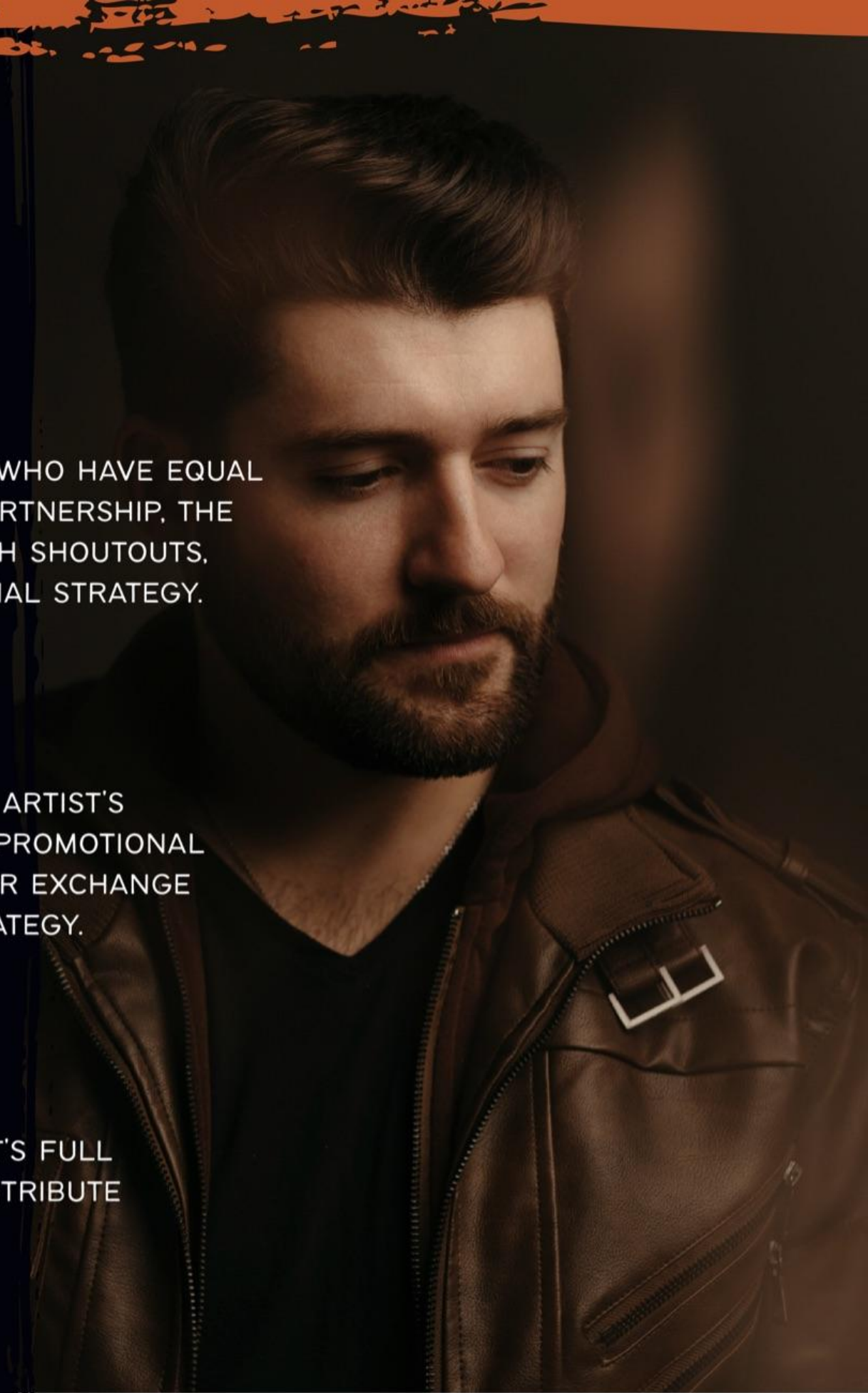
A CROSS PROMOTIONAL PARTNERSHIP IS THE SUGGESTED OPTION FOR BRANDS WHO HAVE EQUAL SOCIAL REACH AND/OR EXISTING PROMOTIONAL BUDGET. UNDER THE CROSS PARTNERSHIP, THE BRAND AND ARTIST AGREE TO EQUALLY CROSS PROMOTE EACH OTHER THROUGH SHOUTOUTS, TAKEOVERS, CROSSPOSTING, ETC. TO EXECUTING THE AGREED UPON PROMOTIONAL STRATEGY.

PRODUCT PARTNER:

IN CASES WHERE A PARTNER HAS A PHYSICAL PRODUCT THAT ALIGNS WITH THE ARTIST'S AESTHETIC, THE PRODUCT PARTNER CAN HAVE THEIR PRODUCT FEATURED IN A PROMOTIONAL GIVEAWAY (EITHER PHYSICAL OR DIGITAL,) PROMOTED DURING AN EVENT, AND/OR EXCHANGE PRODUCT WITH THE ARTIST TO EXECUTE THE AGREED UPON PROMOTIONAL STRATEGY.

ARTIST SPONSOR/MARKETING PARTNER:

WHEN A BRAND BECOMES AN ARTIST SPONSOR, THEY WILL ENDORSE THE ARTIST'S FULL RELEASE CAMPAIGN. THEY ARE INCLUDED ON ALL CONTENT & EVENTS AND CONTRIBUTE FINANCIAL ASSETS TOWARDS THE MARKETING AGENDA FOR THE CAMPAIGN.





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