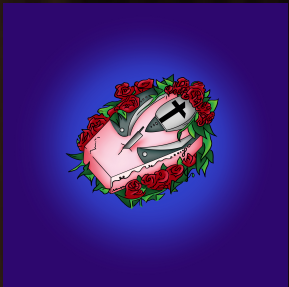




5PM TO NOWHERE



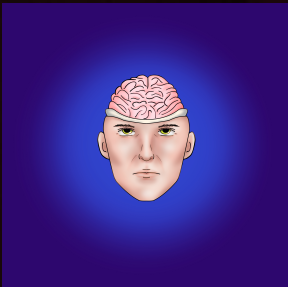
# ARTIST RELEASE SCHEDULE: LISTEN NOW



**Acceptance**  
Single  
March 4th, 2022



**Tempest**  
Single  
April 1st, 2022



**Rumination**  
Single  
April 29th, 2022



**Stoicism**  
EP  
May 13th, 2022



## BIOGRAPHY

5PM to Nowhere is an alt-pop project formed in 2020 by Milwaukee singer-songwriter Jacob Webb. Webb's musical journey began following the passing of his father when he was eight years old. Searching for an outlet for the grief and loneliness pounding in his heart, he turned to writing and performing music.

While studying music composition at Northwestern University in Chicago, Webb entered the OnRecord Songwriting Competition, a music competition involving students from Chicago-area universities, winning the competition with his song "Rumination". During his time at Northwestern, Webb was the Music Director of THUNK A Cappella, and notably arranged the group's viral cover of Bishop Briggs' "River".

5PM to Nowhere's upcoming release, Stoicism, serves as a culmination of 15 years of musical and emotional exploration, delving into Webb's long and tumultuous journey of self-discovery. It sees a talented songwriter and storyteller coming into his own, with a sound that is at once nostalgic yet fresh and ear-grabbing.



**PRESS LINKS**

**SHOW DATES**





## TARGET DEMOGRAPHIC CURATED BY:

**RECOMMENDED IF YOU LIKE:** Coldplay, Sufjan Stevens, Charlie Puth

**GENRE:** Alternative Rock/Indie/Pop

**PRIMARY LOCATION:** Milwaukee, WI

**INTEREST:** Writing, Gaming, Soccer, Architecture

**AGE & GENDER:** M/F 18-35

## REACH AND ENGAGEMENT - BASED ON ADVERTISING AGENDA PER MONTH:

**ANTICIPATED IMPRESSION -** 833,300

**TARGET ACTIONS TAKEN -** 12,499

**DESIRED CONVERSION RATE 5% -** 624





A man with short brown hair and a beard is singing into a silver microphone. He is wearing a dark blue t-shirt. The background is a blurred indoor setting with warm lighting. The image has a halftone dot pattern.

# PARTNERSHIP EXPECTATIONS

## CROSS-PROMOTIONAL PARTNER:

A cross promotional partnership is the suggested option for brands who have equal social reach and/or existing promotional budget. Under the cross partnership, the brand and artist agree to equally cross promote each other through shoutouts, takeovers, crossposting, etc. to executing the agreed upon promotional strategy.

## ARTIST SPONSOR/ MARKETING PARTNER:

When a brand becomes an artist sponsor, they will endorse the artist's full release campaign. They are included on all content & events and contribute financial assets towards the marketing agenda for the campaign.

## PRODUCT PARTNER:

In cases where a partner has a physical product that aligns with the artist's aesthetic, the product partner can have their product featured in a promotional giveaway (either physical or digital,) promoted during an event, and/or exchange product with the artist to execute the agreed upon promotional strategy.



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